

– My Vision –  
To Establish Ayurveda  
as an Integral Part  
of the Health Care  
Systems.



**Lothar Pirc**

Entrepreneur - Speaker - Philanthropist - Professor of Practice, DPU University, Pune, India



# MAHARISHI AYURVEDA

PRIVATKLINIK BAD EMS

SEIT 1992



Founder & CEO

since 1992

The Maharishi Ayurveda Health Centre in Bad Ems, with over 30,000 satisfied guests and over 90 employees, is Europe's largest and leading Ayurveda private clinic since 1992.

It has received many awards and is located in one of the most beautiful areas of Germany in the spa town of Bad Ems on the river Lahn. The heart of the therapy is Panchakarma, the classical Ayurveda cure for detoxification, revitalization and for the therapy of otherwise difficult to treat chronic diseases.

[www.ayurveda-badems.com](http://www.ayurveda-badems.com)







## Lecture at the Harvard Medical School, Boston, USA, June 2018

From the Indo-US Health Initiatives, Inc. (Health Initiatives India-USA), Lothar Pirc was invited to give a lecture at the Third International Conference on Integrative Medicine with the topic "The Role of Ayurveda and Yoga in Cancer and Palliative Medicine".

More: [www.lotharpirc.com](http://www.lotharpirc.com)



## Foundation Founder & Chairman of the Board of Trustees, Foundation for the Promotion of Vedic Cultural Heritage, since 2011

Vedic recitations, as they are still performed by Vedic Pandits in Nepal today, are officially recognized by UNESCO as part of the World Cultural Heritage. The Foundation for the Promotion of Vedic Cultural Heritage has set itself the goal of protection, preservation, and dissemination of this precious cultural heritage.

More: [www.stiftung-vedische-kultur.de](http://www.stiftung-vedische-kultur.de)



# Amongst many national and international Awards



In 2007, Lothar Pirc received in the Indian capital New Delhi the "Global Hakim Ajmal Khan Award for Organizational & Social Vedic Services".

The award was presented by Sheila Dixit, Chief Minister of the Indian State of Delhi



For the first time in its history, the Russian Charitable Foundation has awarded its highest awards to Germany. Lothar Pirc received "for an outstanding contribution to the Revival and flourishing of peace, for greatness of soul and altruistic generosity" the gold medal "For honor and benefit".

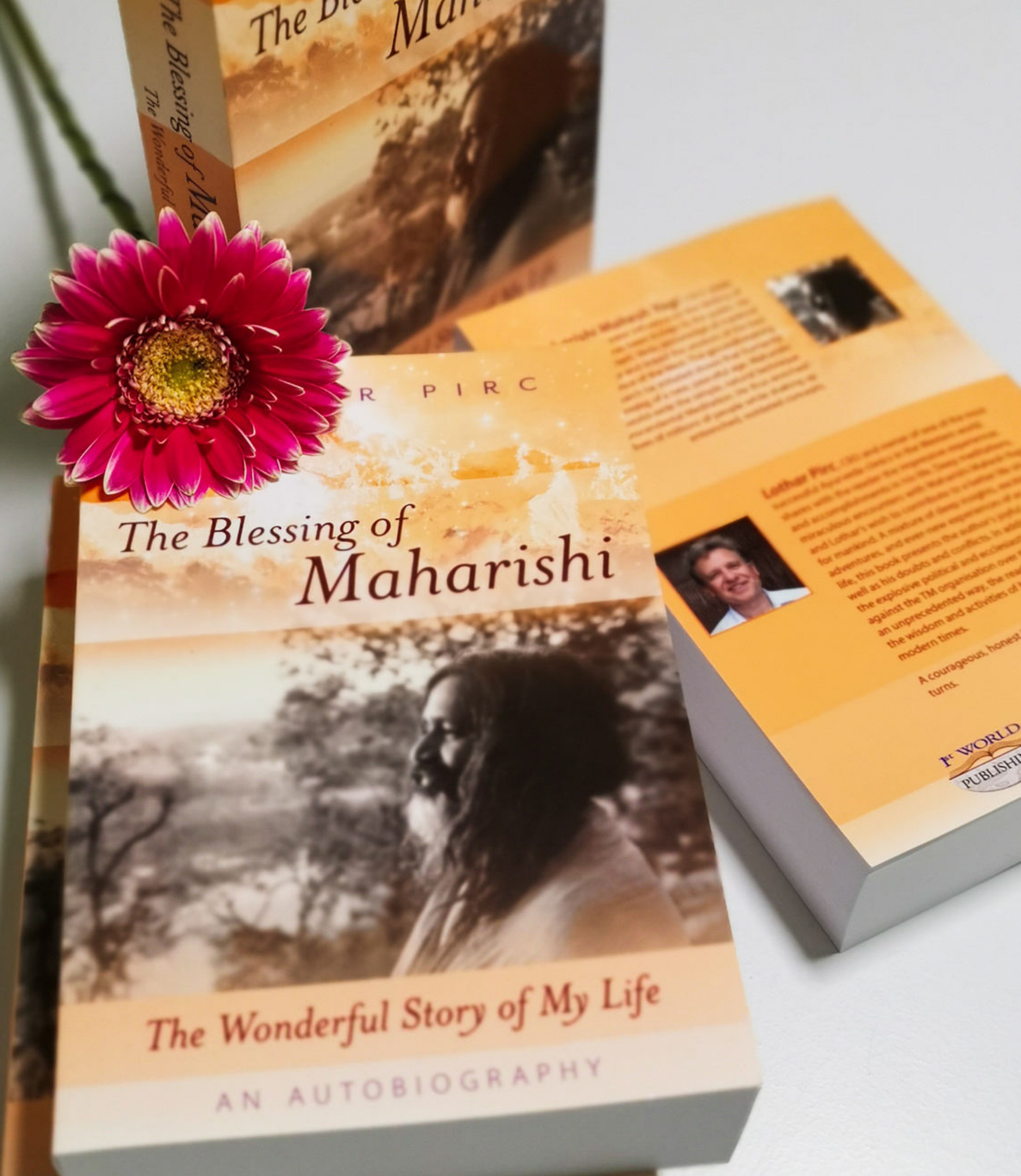
The award ceremony took place on 28.02.2006, in the Academy of Sciences in Moscow, in front of about 600 representatives of politics, science, science, art and culture from over 20 countries in a large ceremonial setting.



The International Maharishi AyurVeda Foundation (IMAVF) honored Lothar Pirc, in a festive ceremony, for his life's work and his achievements in the promotion of Ayurveda with the "Lifetime Achievement Award".

[More: www.lotharpirc.com](http://www.lotharpirc.com)





## The Blessing of Maharishi

In his autobiography, Lothar Pirc describes the impressive events of his life; an unusual life with many ups and downs - masterfully and vividly written down by Dr. Karin Pirc.

He lets the reader participate in deep meditation experiences, miraculous encounters with Maharishi Mahesh Yogi, and his desire to work for a better life situation for humanity. In an unprecedented way, the reader gains insight into the work of Maharishi, a great saint of modern times.

Publisher : 1st World Publishing (2. September 2021)

Language : English

Edition: 657 pages - Kindle: 9,39 USD

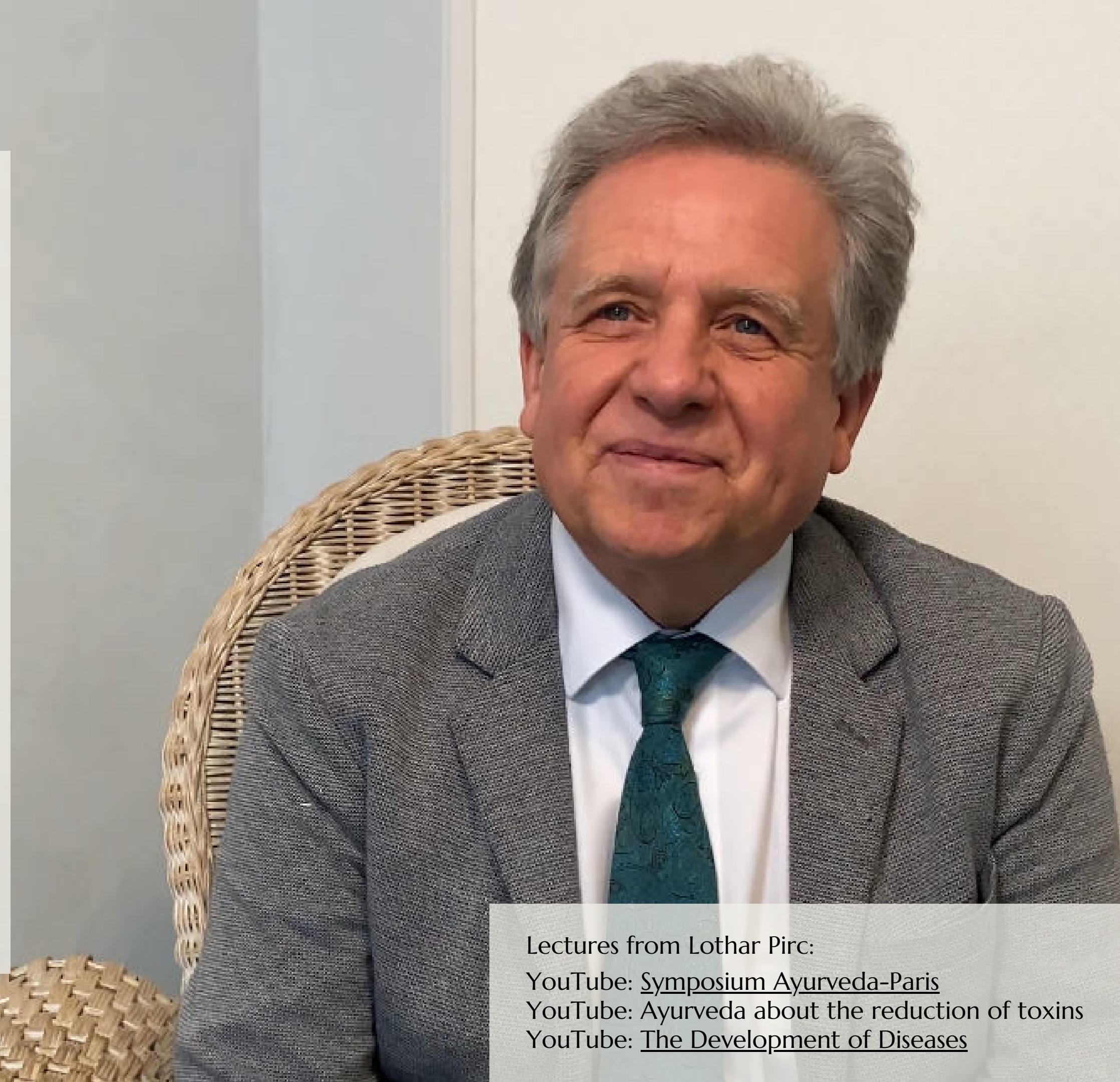
<https://www.amazon.com/Blessing-Maharishi-Wonderful-Story-Life>



## About Lothar Pirc

- Born 1955
- Teacher of Transcendental Meditation (TM), since 1978
- Founder and CEO of the Maharishi Ayurveda Health Centre Bad Ems, since 1992
- Founder of the Foundation for the Promotion of Vedic Cultural Heritage in Nepal and India, since 2011
- Co-founder and director of the International Maharishi AyurVeda Foundation, Netherlands
- Co-founder and director of ADAVED Germany (National Ayurveda Umbrella Organization)
- Professor of Practice, DPU Dr. D. Y. Patil Vidyapeeth, Pune, (Deemed University)

[www.lotharpirc.com](http://www.lotharpirc.com)



Lectures from Lothar Pirc:

YouTube: [Symposium Ayurveda-Paris](#)

YouTube: Ayurveda about the reduction of toxins

YouTube: [The Development of Diseases](#)